

## Dee Sanford



**An Award Winning & Internationally Recognized Motivational Speaker, Business Trainer, Coach, and TV Host**

### Biography

Dee Sanford has international acclaim as an exciting, informative, and impassioned speaker. She's turned 30 years of business experience into solid advice, wonderfully funny stories, motivating words of wisdom, and secrets of success; and inspired thousands to make effectiveness a habit. A sought after speaker, Dee has 17 years of experience delivering keynotes and workshops nationally and internationally, including Canada, Mexico, Brazil, Holland, Germany, South Africa, and Namibia. In support of small businesses, Dee hosts the "The Christian Business Forum" TV show, and founded two networking organizations: the African American Business Women of Vision (San Diego & Atlanta), and The All Business Women's Celebration of Women's History Month. She frequently speaks on the power of networking at meetings and conferences. She holds a Masters of Arts in Organizational Management, and is an Honors Graduate of the San Diego State University School of Business.

**When you need a Professional Speaker (but still want to have fun), contact Dee Sanford!**

**619.263.6868**

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www.deesanford.com

# Motivational Presentations & Training with Substance!

Dee Sanford's 30 years of Corporate, Entrepreneur, and Speaking Experience ensure you'll receive the BEST in Educational, Inspirational, and Motivational Business Focused Keynotes, Meeting Presentations, and Training.

### Motivating and Knowledge Building Topics Include:

"Creating Additional Streams of Revenue"

"Forming Strategic Business Alliances"

"I'm Back - New and Improved!!  
A Guide to Reinventing Yourself!"

"Make Sense Marketing for Entrepreneurs"

"Power Networking Skills - How to Meet  
Anybody and Everybody!"

"Presenting Yourself Flawlessly"

"Seven 'F' Words that Characterize Trailblazers"

"Seven Key C's of Business and  
Personal Success"

"Strategic Planning for the  
Continued Success of Me, Inc."

"Twenty Ways to C's the Opportunity"

Inspirational Women's History Month &  
Black History Month Presentations

### What Audiences Say about Dee Sanford

"I enjoyed the speaker's knowledge, talent, and graciousness. This was a serious workshop – one that did not include childish games. It addressed self-improvement very effectively!"

C. Fernandez

"Dee is a straight shooter. She identified my area of concern, and was very candid about how I could improve."

S. LeCounte

"No person, regardless of their position in life, should be so short-sighted as to think they could not benefit themselves personally and professionally by participation in the Dee Sanford workshops."

Eric Brown, Sales Manager,  
Oceanside Glasstile

### Recognition by Political, Business & Community Leaders for Outstanding Service

Small Business Administration  
"2003 Women in Business Advocate of the Year"

"Woman of Accomplishment,"  
Soroptimist International

"BRAVO" Award, National Association of  
Women Business Owners

"San Diego's 10 Coolest Women,"  
Girl Scouts of San Diego

YMCA Golden Triangle of Distinguished Service

San Diego Women Who Mean Business Finalist,  
San Diego Business Journal, 1997 & 2003

Guru.com's "United We Work" Award

Recognized by Congress; the Senate, California's  
Governor and Assembly; San Diego's Mayor and  
City Council, for Outstanding Leadership and  
Service to the Business Community.

Featured in the San Diego Metropolitan Magazine,  
February and May 2003 Issues

### Clients Who Have Benefited from Dee Sanford's Presentations

Allstate Insurance

AT&T 800 Conferences

Broward County Office of Environmental Services

California African American Business Summit

Carnival Cruise Lines

City and County of San Diego

City of Miami Beach

Defense Contract Management

Federally Employed Women's Training Conferences

National Association of Women Business Owners

National Society of Black Engineers

Port of San Diego

Professional Women's Fellowship

Professional Women's Roundtable

San Diego, Alpine & Carlsbad  
Chambers of Commerce

San Diego State University

SBA/SCORE

US Army bases in Germany

US Navy

USDA Grad School

Veterans Hospitals, La Jolla and Baltimore

and many more...